

diabetic  connect

the online social health network for diabetes

FREE MEMBERSHIP!

## Friends Helping Friends Live Better with Diabetes



**We're the largest online community for people with diabetes. 200,000 members and growing!**

Diabetic Connect is a unique and useful online community for helping people with diabetes live healthy lives.

### HERE ARE 3 WAYS YOU & YOUR CLIENTS WILL BENEFIT FROM FREE MEMBERSHIP:

#### Friendship & Support:

Connect with others who also face the challenges of living with diabetes, including celebrated blogger Amy Tenderich.



#### Active Discussions:

Find practical answers to your diabetes questions. Learn from other members' real-world experiences and insights.



#### Diabetic Recipes:

Members have posted thousands of delicious ways to eat well while controlling blood sugar.



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## IT DIDN'T TAKE LONG TO MAKE A LOT OF FRIENDS!

Launched in 2009, Diabetic Connect quickly became the largest online community of its kind.

**200,000+ COMMUNITY MEMBERS**

**7,000+ DISCUSSIONS**

**5,000+ NEWS ARTICLES**



Visit our community and see for yourself!  
[www.DiabeticConnect.com](http://www.DiabeticConnect.com)



## COMMUNITY ADVOCATES MAKE ALL THE DIFFERENCE

Our Community Advocates are essential to helping and encouraging the community in healthy, positive directions.

**Amy Tenderich**, award-winning patient blogger, is contributing original articles about “Living with Diabetes.” Topics include All about Glucose Monitoring, Understanding Carbs, and Exercise Is Not a Dirty Word.

**Susan Sloane, CDE**, and regular contributor to the site, helps answer members’ questions with insightful knowledge. Her topics have included tips for taking care of your feet, defining type 1.5, and understanding diabetic neuropathy.

Nowhere else will people touched by diabetes find such a complete & helpful combination of information & support.

### OUR MEMBERS SAY IT BEST



“Being part of this site has saved my life, of that I am sure.”

Gabby, member since May, 2008



“I am incredibly glad to have a place to come and be understood, where I have a group of wonderful friends to talk with as well.”

LeighG, member since June, 2008

### MEMBERS CAN BENEFIT FROM REPUTABLE ONLINE INFORMATION ABOUT DIABETES

- 60% OF PATIENTS WHO ARE ACTIVE ONLINE SAY USING THE WEB AFFECTED A MEDICAL DECISION
- 56% SAID IT CHANGED THEIR OVERALL APPROACH TO MAINTAINING THEIR HEALTH OR THE HEALTH OF SOMEONE THEY CARE FOR
- 49% SAID IT CHANGED THE WAY THEY THOUGHT ABOUT THEIR DIET, EXERCISE, OR STRESS MANAGEMENT

Source: 2009 Pew Internet Research Study