

Biography

Geoff Swindle

Founder and President



Geoff Swindle, founder and president of Alliance Health Networks, is responsible for the company's overall operations, providing strategic guidance and developing key partnerships.

Swindle is an entrepreneur who successfully founded, built and managed Alliance Health since its inception in 2002.

In 2004, he repositioned the company's focus from developing broad Internet capabilities to lead generation for the health care industry, taking advantage of the growing population of Internet consumers searching for health care needs.

A pioneer and expert in online marketing, Swindle has eight years of experience with interactive marketing startups, beginning his career at CitySearch.com. His well-versed background in interactive marketing and lead generation has helped Alliance Health position itself as a leader in online customer acquisition for the health care industry.

Swindle holds a B.A. in economics from the University of Utah.